

Theme:
**'HOW YOUR CLUB WAS
A GIFT TO THE WORLD
IN 2015-16'**



Be a gift to the world

OVERVIEW:

Create a maximum 2 minutes video about the implementation in your club of the concept of President Ravi's theme for 2015-16.

ENTRY DEADLINE:

May 1st, 2016. Entries to be uploaded to Dropbox (link will be provided)

VIEWING:

Videos will be available for viewing online on our Zones 33 & 34 Facebook page at <https://www.facebook.com/groups/rotaryinternationalzones33.34/>

JUDGING:

Voting will be online on our Facebook page. See details in Rules document.

WINNERS:

1st/2nd/3rd in each category, Club, Rotaract and Interact. To be announced on the Zone website and at winning Districts' Conferences.

PRIZES:

All participants will receive a Certificate. Clubs, Rotaracts and Interacts winners will receive special certificates at the winners' District Conferences, be featured in the Zone Newsletter and Website, be placed on a streaming screen at the Zone Institute in the House of Friendship and be sent to Rotary International

**Please read the Rules
and Tips documents
attached.
Read about the theme on
rotary.org**



Be a gift to the world

ZONES 33 & 34 CLUB VIDEO CONTEST

DEADLINE
MAY 1ST
2016



Rotary 

ZONES
33 & 34

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33

**ZONE 33 & 34
PUBLIC IMAGE CAMPAIGN
CLUB VIDEO CONTEST**

**SUBJECT: HOW YOUR CLUB
WAS A GIFT TO THE WORLD
IN 2015-16**

DURATION: MAXIMUM 2 MINUTES



Be a gift to the world

OVERVIEW:

Create a maximum 2 minutes video about the implementation in your club of the 2015-16 theme: ***'Be a Gift to the World'***. Submit by MAY 1ST 2016 via Dropbox. Link will be sent to Clubs, Rotaracts, Interacts when they sign up with RPIC Sue Poss or RPIC Betsy Owen prior to the May 1, 2016 Submission deadline.

JUDGING:

Voting will be online for the ***People's Choice*** video (most popular). The judging team will also select a winning entry, based on content, creativity and the relevance to the theme – ***Judges' Choice***.

Deadline for Rotarian online votes is May 9, 2016.

PRIZES:

Winning Clubs, Rotaracts and Interacts: ***'Rotarians' Choice'*** or ***Judges' Choice'***, will receive Certificates and their videos will be featured on the Zone website, Facebook page and You Tube.

VIDEO PREPARATION:

Clubs should do this as an in-house effort, not hire out to video professionals.

We encourage clubs to try to get local airtime as PSAs to get their message out to the general public.

TIPS:

- We are not looking for the next Oscar winner! Clubs can put together a simple commercial from video (camera/tablet/phone videos) and/or stills, using the pre-loaded software available

WINDOWS: Moviemaker:

(<http://windows.microsoft.com/en-us/windows-live/movie-maker>)

MAC: iMovie:

(<https://www.apple.com/mac/imovie/>) computers.

- Videos must be relevant to the theme.
- Although we do not wish Clubs to use a professional to create the video, we do suggest that they approach local experts to advise them. Media contacts are always useful!
- Take a look at the videos for download on rotary.org to get some ideas and look at the discussion about President Ravi's theme.

Be a Gift to the World!

Contact for Questions:

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