



# Foundation *FOCUS*

Quarterly Newsletter of District 7710

Issue # 1 September 2015

We are proud to introduce a new resource for Rotarians in District 7710. Our intention is to highlight different aspects of the Foundation and our club and district activities each quarter, plus provide an update on Foundation goals and achievements.

This first edition includes:

- An overview of the presentations from the September 12, 2015 Foundation training seminar
- Some ideas about including Charitable Gift Annuities as part of your estate planning
- An explanation of the Annual Fund (AF) and donor recognition – individuals, clubs and district

The November edition will tie in with “Foundation Month” and will concentrate on the many and specific ways we can support the Foundation through direct donations, bequests, future commitments etc.

In February, which will tie into Rotary’s Peace month, will highlight the Peace Center program, our opportunities for direct involvement with the Duke/UNC Peace center and how we can identify potential peace fellows. We will also highlight the second grants training session and grants activity in our district

The fourth edition is planned for May and will be a review of Foundation activity at the District Conference plus an emphasis on ending the Rotary Year on a high note of donation support.

## District Foundation Training Seminar

This was held on September 12th, 2015 at the Greenwood Forest Baptist Church in Cary. For those that were unable attend this lively and informative gathering, we show below a snapshot of the presentations given in the first half of the morning. The second half consisted of a number of “breakout” sessions that participants could attend. These covered:

- Global and District Grants – Facilitator: Carole Meshot, Raleigh Midtown
- Rotary Peace Centers Program – Facilitators: Past District Governor Serge Dihoff and Randy Fraser, Raleigh
- Annual Fund – Facilitators: District Rotary Foundation Chair Barry Phillips, Hillsborough
- Foundation Alumni – Facilitator: Past District Governor Mack Parker, North Raleigh
- Estate Planning – Facilitator: Brett Thompson, Cary
- Global Scholarships – Facilitator Bob Melone, Cary MacGregor

Provide your comments on this newsletter to:

District Foundation Chair - Barry Phillips [barryphillips1314@gmail.com](mailto:barryphillips1314@gmail.com) 919-643-2451

Editor - Terri Black [wlsterrib@gmail.com](mailto:wlsterrib@gmail.com) 330-933-4094

Reporter - Ian Rumbles [rumbles1@gmail.com](mailto:rumbles1@gmail.com) 234-348-0624

## Dominican Republic Farmer's Market

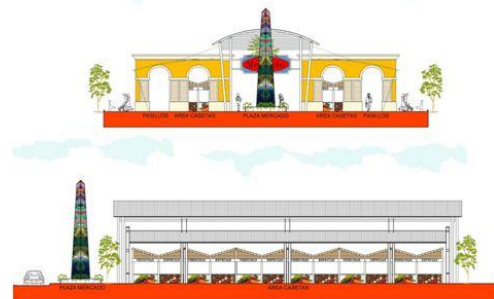
By Martin Tetreault

Central Johnston is the main club sponsoring a Global grant on behalf District 7710 to build a Riverfront Farmers Market in La Otra Banda, Dominican Republic. The Santiago Monumento Rotary Club is the local club that is partnering with our district on this project.

Over the past few years our district has been involved in building 93 latrines in this area in partnership with this club. Rotary International requires that international Rotary projects need to be sustainable. They have decided that latrine projects are not sustainable, which is why the emphasis has been placed on building the market.

For the local community there are a number of benefits:

- improvement in sanitation and quality of food
- creation of an entrepreneurial environment
- makes more efficient retail operations
- provides a venue for the sale of home crafts
- improvement in food supply to the local area



The design is simple with each stall having three walls, with a low brick base. The base will be built by the local club and the District 7710 volunteers will build the walls and install a sink in each stall.

The global grant is for \$30,000. Locally we need to pay our share of \$750 per stall.

For more information contact Martin Tetreault at [martin@smithfieldlaw.com](mailto:martin@smithfieldlaw.com) or at (919) 631-9847.

## Global and District Grants Workshop

A Global and District Grant Workshop will be held:

October 10, 2015

Registration starts at 8:30 am

Training starts at 9:00 am

Greenwood Forest Baptist Church, Cary

President elect and one other club member needs to be qualified through this training in order to apply for a district or global grant.

**Register to attend on the District website**



## St. Joseph Water Project

*By Ronda Pierce-Ntirugelega and Kevin Primus*

The E-Club of District 7710 is the newest club in the District, having been chartered in just July of this year.

At the Foundation Workshop, in September 2015, those in attendance learned how the E-Club is sponsoring a District Grant project to bring fresh water to a school in Tanzania.

Durham, NC has a sister city relationship with Arusha, Tanzania. Through this relationship, a cyber exchange was developed between Riverside High School, in Durham and St Joseph Ngarenaro Secondary School, in Arusha. A group from Durham visited the school and when they talked to the Headmistress about her needs the request was very simple. She said, "Water."

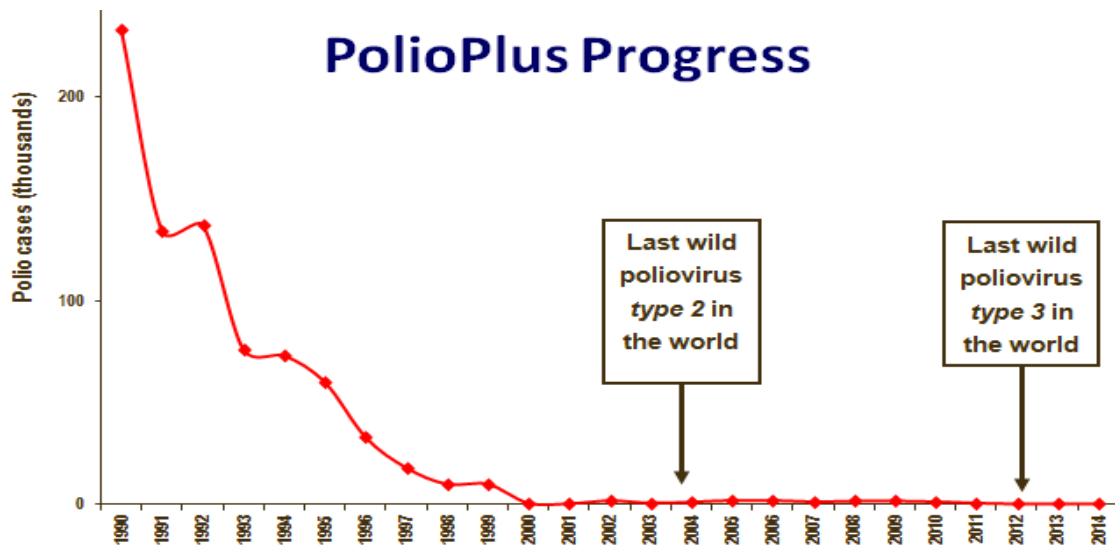
It was at this point that Kevin Primus, from the E-Club, learned that the St. Joseph school needed to repair their water pipes. The club decided to submit a proposal to assist this school in getting potable water.

The Arusha Golden Sunrise Rotary Club agreed to be the local partner. The E-Club convinced the Durham Club to donate \$2,000 and the SW Durham Club to donate \$1,000. The two considerably smaller clubs, the E-Club donated \$105 and the Arusha club donated \$100. The District Designated Funds matched the District 7710 Club donations and allocated \$3,105 to the project. The \$6,310 raised will go a long way to providing clean water for the students.

The advice Ronda and Kevin provided on clubs wanting to apply for a grant were:

- Write a proposal that includes: what is needed, why is it needed and what will be the impact
- Involve the local organization. Involve the Host Club and present the project to the partnering Rotary clubs
- Introduce the local partnering Rotary club with the Host Club.





### PolioPlus Update

By Dr. Joe Reardon

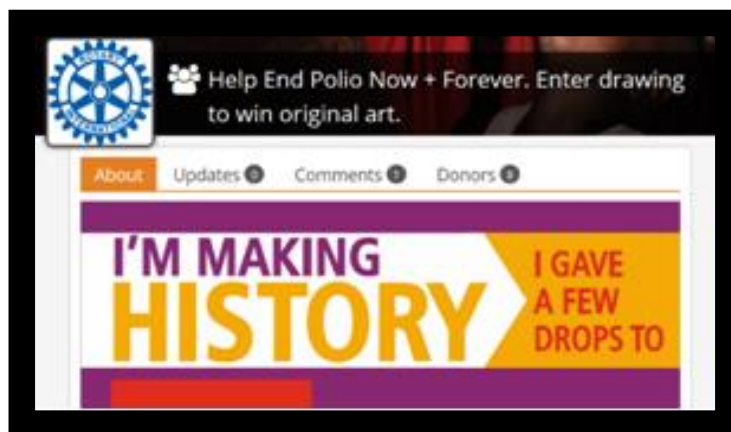
The impact of Rotary International is shown dramatically in the above chart. When Rotary became involved in this effort in the 80s there were hundreds of thousands of cases of Polio. In just over a decade the numbers were down to a few hundred reported cases. So far in 2015, there have only been about 50 reported cases.

Africa has been declared Polio free. The one remaining area where polio is still an issue is on the border of Pakistan and Afghanistan. This area is remote and war-torn which makes it a real challenge. Good news is that Pakistan is implementing a vaccination campaign with the goal of eliminate polio by 2016.

To prevent future outbreaks in areas already declared free there still is a need to continue oral vaccination and to switch to the more effective injected polio vaccine.

What can clubs do?

- Invite a guest speaker to talk about Polio. Contact [Joseph.Reardon@alumni.duke.edu](mailto:Joseph.Reardon@alumni.duke.edu)
- The Zone goal is for each club to contribute \$1,000 to PolioPlus
- Do something on World Polio Day which is October 24, 2015
- Participate in the social media campaign by going to <https://cau.si/o/1/z-h4>





## Leveraging \$6 K investment into a \$43K Project

by Christy Jones, East Chapel Hill Rotary Club

The District through the District Designated Funds (DDF) invested \$6,000 in the East Chapel Hill Rotary Teacher's Supply Store. This helped fund a total project of \$43,000 that served almost 600 teachers in August 2015.

This project of the East Chapel Hill club started seven years ago serving 125 teachers with a budget of \$10,000. Since that time the club has provided over \$150,000 in supplies to local teachers. Each teacher attending the store receives a \$75 voucher to obtain the supplies they require from the Rotary Store.

The District Designated Funds will match up to \$2,000 per club for a service project. For this project the Chapel Hill -Carrboro Sunrise and the Chapel Hill clubs both allocated \$2,000 and the East Chapel Hill club allocated \$12,000. The Education Foundation of America, Chapel Hill-Carrboro Public School Foundation, Staples and a few other sponsors made up the rest of the money for a total of \$43,000.

The Teacher Supply Store fulfills two needs: it places basic and essential items at the teachers disposal for free to help jump-start their year AND, perhaps, more importantly demonstrates to our teachers that the community cares about what they do and offers a very tangible morale boost to begin the school year off on a positive note.

The club has produced a couple of videos that capture the excitement and gratitude of the teachers. It also shows the "hands-on" nature of the involvement of the Rotarians. You can view one of these videos at: <https://www.youtube.com/watch?v=RJoehitygjE>



## Great Fundraising Ideas Shared by Rotarians

Past District Governor Matthew Kane provided this list of successful fundraising projects gleaned from the 2015 President Elect Training Session (PETS) breakout session.

1. **Dining in the Dark:** Club provides funding for Guide Dogs  
Raises \$20K - \$180K \$1200 cost for comedian that cost \$25 per person and they charged \$50 - \$100
2. **“Taste of Soul” Dinner** - Raised \$15K by selling \$20 tickets  
Local restaurants participated. 250 people attended and they used some TV advertising,
3. **Wine Tasting and Silent Auction** - Raised \$23K  
Used donated wine and sold \$20 tickets with 300 attendees.
4. **Gift Card Sales** - Generates \$200-300 revenue each month.  
Earn 3% on the sale of Gift Cards.
5. **Cash Bash!** - The goal is to net \$2500 proceeds.  
Host 100 people for dinner @ \$100 each. A drawing allows some people to get \$100 back, some get \$200 back, etc. and the last person gets \$1000 back.
6. **Rotary Radio Rodeo** -Generates \$10K by selling radio ads which were read over the air.  
The frequency of the ads is based on the donation. For example for a \$100 contribution the ad was read six times. The event took place on one specific day over 3 to 4 hours in 20 minute increments. Next time they plan to also include the local newspaper.
7. **“Taste of Brevard”** – Restaurant sampling tour. Income generated by ticket sales and restaurants donate free food.
8. **Rotary Breakfast** – host a breakfast through Applebee’s or a similar restaurant and connect it with another citywide event so you have a ready audience.
9. **Reverse Drawing:** each member required to sell minimum of 2 tickets. Ticket sales do not exceed 200 tickets.
10. **Newspaper supplement** of 12-14 total pages: Members and friends of Rotary buy ads (many include coupons) and combine that with “What is Rotary” article and “What is Rotary doing in my community”.



**THE PERFECT  
FUND RAISER!**

## Accelerate Your Gift with a Charitable Gift Annuity

Under the higher estate tax exclusion amounts instituted by The American Taxpayer Relief Act of 2012 (\$5.35 million for 2015), most individuals are not subject to estate tax. In those cases where individuals who make charitable gifts through their estates will not receive an estate tax benefit, planners may want to consider accelerating those gifts to generate a charitable income tax benefit during life.



For example, here is a **simple idea** to consider.

Individuals without a taxable estate who plan to leave a bequest to charity and who also need additional income in retirement may want to fund a charitable gift annuity. This type of gift plan will provide a charitable income tax deduction in the year of the gift, a lifetime payment stream, and Major Donor and/or Arch Klumph Society recognition. After regular payments have been made, the remainder will fund an endowment to benefit Rotary programs in perpetuity.

## Get Ready for the Foundation Centennial

The Rotary Foundation will celebrate 100 years of Doing Good in the World in 2016-17. The centennial celebration will kick off at the Seoul Convention in May 2016 and will culminate at the Atlanta Convention in 2017.

Learn more about how you can join in and show your support!

## Here are the latest figures from The Rotary Foundation for Worldwide Fund-Raising

Statistics as of 30 June 2015	Number	Amount
Endowment Fund Net Assets		\$ 362 million
Endowment Fund Expectancies		\$ 662 million
Net Assets and Expectancies Total		\$ 1.023 billion
Bequest Society Commitments	10,844	
Bequest Society Expectancies		\$ 564 million
Donor Advised Fund Individual Accounts	95	
Donor Advised Fund Group Accounts	157	
Donor Advised Fund Legacy Accounts	3	
Donor Advised Fund Total Accounts	255	
Donor Advised Fund Fair Market Value		\$ 19 million

## Annual Fund and SHARE

Your gift to the Annual Fund helps Rotary clubs take action today to create positive change in communities at home and around the world. Your contributions help us strengthen peace efforts, provide clean water and sanitation, support education, grow local economies, save mothers and children, and fight disease.

The [Every Rotarian Every Year](#) initiative asks every Rotarian to support The Rotary Foundation every year. In addition to contributing to the Annual Fund on a regular basis, members are encouraged to get involved in a Foundation project or program.



[GIVE NOW](#)

## SHARE and District Designated Fund

Through the SHARE system, contributions to The Rotary Foundation are transformed into grants that fund local and international humanitarian projects, scholarships, and activities, such as vocational training teams. At the end of every Rotary year, contributions directed to the Annual Fund-SHARE from all Rotary clubs in the district are divided between the World Fund and the District Designated Fund (DDF).

At the end of three years, your district can use the DDF to pay for Foundation, club, and district projects that your club and others in the district choose. Districts may use up to half of their DDF to fund [district grants](#). The remaining DDF may be used for [global grants](#) or donated to PolioPlus, the Rotary Peace Centers, or another district.



## World Fund

The World Fund provides the necessary funding for our highest priority activities around the globe. While 50% of SHARE-designated contributions are applied to the World Fund, you can also direct your entire gift to the fund. The Foundation uses the money to pay for grant and program opportunities available to all Rotary districts.



## Recurring giving (Rotary Direct)

The Annual Fund is the primary source of funding for all Foundation activities. Support our efforts year round by making a recurring gift. You choose how often and how much you want to give—it's a simple and secure way to make a big impact.

A monthly, quarterly, or annual gift option is available for all [online contributions](#). If you prefer, you may return the completed [Rotary Direct enrollment form](#) or enroll by phone at (866) 976-8279.

To update your existing recurring giving contributions, please email [rotarydirect@rotary.org](mailto:rotarydirect@rotary.org) or call (866) 976-8279. For security reasons, changes to your credit card information should be made by phone.



## Support a Specific Cause

You can direct your Annual Fund contributions to SHARE, the World Fund, or one of Rotary's areas of focus funds, and all contributions are spent wisely on quality Rotary projects.

Annual Fund contributions that are directed to the Foundation's six areas of focus are credited toward a club's annual giving goal and per capital giving calculations. However, they are not included in a district's SHARE calculation and do not increase the amount of your District Designated Fund.

## Donor Recognition

All Annual Fund contributions count toward the following [recognition opportunities](#):

- Every Rotarian Every Year
- Rotary Foundation Sustaining Member
- Paul Harris Fellow
- [Paul Harris Society](#)
- Major Donor
- Arch Klumph Society



## Resources & Reference

- [The Rotary Foundation Contribution Form](#)
- [Multiple Donor Contribution Form](#)
- [Rotary Direct Form - Rotary's recurring giving program](#)
- [Rotary Direct \(Canada\) Form - Rotary's recurring giving program](#)
- [The Rotary Foundation Reference Guide](#)
- [Every Rotarian Every Year Brochure](#)
- [Paul Harris Society Brochure](#)
- [Our Foundation's Funding Model presentation](#)
- [Our Foundation's Funding Model presentation with slide notes](#)
- [Doing Good in the World - Every Rotarian Every Year \(EREY\) club presentation](#)



## Tools

- Submit your Foundation goals in [Rotary Club Central](#)

## District Statistics for District 7710 at the beginning of Rotary Year 2015 -16

The following statistics were gathered from several different recent Rotary International reports. Club goals can be entered via "Club Central". The chart will be updated throughout the year.

Rotary International depends on clubs informing them of the status of Sustaining Members when the club submits a "block" report for its members. There may be instances where this information has not yet been shared, which will affect the numbers shown in the "Sustaining Members" column.

Club	Sustaining Members	Paul Harris Fellows	Paul Harris Society	Major Donors	Benefactors	Bequest Society	Annual Fund Goal	Polio-plus goal
Angier	0	6	0	1	1	0	20	-
Apex	22	18	1	0	0	0	3,425	100
Apex Sunrise	23	9	2	0	0	0	3,250	500
Capital City – Raleigh	22	31	1	1	6	2	-	-
Cary	32	88	7	1	6	2	20,000	2,000
Cary Central	15	19	2	2	9	0	6,250	-
Cary MacGregor	57	48	2	2	3	0	11,160	-
Cary-Kildaire	27	23	1	4	3	0	8,000	1,500
Cary-Page	41	31	3	1	7	0	9,800	1,000
Central Johnston	28	42	1	0	5	1	3,360	500
Chapel Hill	15	30	1	4	4	2	-	-
Chapel Hill-Carrboro Sunrise	21	21	2	1	5	2	7,100	-
Clayton Mid-Day	1	5	0	0	0	0	5,600	500
Clayton	49	33	2	1	1	0	15,890	2,500
Cleveland School	6	3	0	0	0	0	1,200	100
Crabtree	1	26	1	0	1	0	-	-
Dunn	38	0	0	0	0	0	-	-
Dunn-Erwin	24	22	1	0	2	0	5,850	150
Durham	131	116	16	2	9	6	-	-
Durham Sunrise	10	6	0	0	1	0	-	-
East Chapel Hill	143	72	0	4	3	2	-	-
E-Club.D7710								
Fuquay-Varina	3	7	0	0	0	0	6,550	500

Club	Sustaining Members	Paul Harris Fellows	Paul Harris Society	Major Donors	Benefactors	Bequest Society	Annual Fund Goal	Polio-plus goal
Fuquay-Varina Downtown	9	5	0	0	0	0	1,100	500
Garner	38	26	0	0	1	1	5,200	500
Garner Mid-Day	20	12	1	1	2	0	3,200	-
Henderson	30	23		1	0	0	2,300	-
Hillsborough	8	12	4	4	5	2	5,650	1,000
Holly Springs	16	11	0	0	1	0	2,300	-
Lillington	10	7	1	0	1	1	-	
Morrisville	0	11	0	0	1	0	7,375	200
North Durham	0	11	2	0	2	1	15,850	400
North Raleigh	6	41	6	2	8	2	18,000	3,000
Oxford	34	24	2	2	9	1	-	-
Raleigh	76	61	1	4	3	1	20,000	1,000
Raleigh Midtown	4	6	1	0	1	0	2,000	
Research Triangle Pk.	18	11	0	0	0	0	4,000	250
Roxboro	35	24	2	2	2	0	6,000	500
Smithfield	13	8	1	1	0	0	300	-
South Granville Co.	8	6	0	0	2	1	3,350	1,800
Southwest Durham	33	27	0	0	0	0	4,200	1,000
Wake Forest	32	24	6	3	1	0	36,000	3,000
Wakefield / Wake Forest	23	15	2	1	1	1	4,200	500
Warrenton	1	12	2	1	2	2	5,800	500
Wendell	14	12	0	0	0	0	5,000	-
West Raleigh	44	43	1	1	6	1	9,225	250
Zebulon	4	9	0	0	0	0	-	
<b>District Summary</b>	<b>1,185</b>	<b>1,097</b>	<b>76</b>	<b>47</b>	<b>114</b>	<b>31</b>	<b>268,505</b>	<b>23,750</b>

## 2015-16 Rotary Foundation Trustees' Priorities

- End Polio - Now and Forever
- Strengthen Rotarian's knowledge, engagement and financial support of the Foundation
- Increase the quality and impact of Rotary's humanitarian service efforts through Rotary grants
- Enhance the awareness of the Foundation's achievements, particularly the success of PolioPlus and its 100 year record of "Doing Good in the World"