



# Foundation

Quarterly Newsletter of District 7710

# FOCUS

Issue 8 – May 2017

The **countdown** is on – we're only 6 weeks away from the end of the Rotary year.

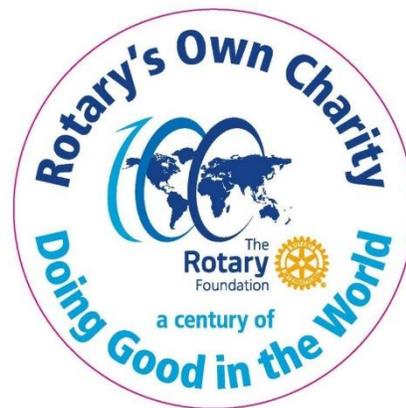
We've made some wonderful progress towards some aggressive goals for donations to the Rotary Foundation for the 2017-18 year.

So let's look at these goals.

## Rotary Foundation Donation Goals for 2017-18

By Barry Philips

1. **Increase annual giving to the Annual Fund-SHARE to \$500,000.** As we move into mid-May, we just passed the half-way mark at \$250,157. Traditionally, some clubs that collect quarterly donations from their members wait until late in the Rotary year before sending in these collected donations. Please don't procrastinate further. Please check with your **Club Treasurer and Foundation Chair** that your contributions have been sent into The Rotary Foundation so that you get recognition for your support. The frequency is not the issue, but making sure that the final payment of the year is in the Rotary Foundation's hands before the end of June is key. So send in these donations. Let's move that donation figure up to our goal of half a million dollars.
2. **Increase annual giving to the Endowment Fund to \$50,000.** Congratulations. We have already surpassed this goal with \$51,140 and there are more funds on their way. Thank you to all who have given to Endowment Funds – your donations establish the security of Rotary's long-term projects.
3. **Increase annual giving to Polio Plus to \$75,000.** Again congratulations. We have been strong in our support for this vital program with your donations currently standing at \$76,272 and I feel confident that we have still more to come before June 30<sup>th</sup>!



## The Rotary Foundation Donation Status

And now a quick look at how donations compare to previous years.

	2014/15 Actual	2015/6 Actual	2016/17 Goals	2016/17 Year to Date*	%
<b>Annual Fund</b>	\$ 372,011	\$ 422,711	\$ 500,000	\$ 261,245	52.25%
<b>Endowment Fund</b>	\$ 36,050	\$ 37,510	\$ 50,000	\$ 51,140	102.28%
<b>Polio Plus</b>	\$ 48,196	\$ 63,383	\$ 75,000	\$ 77,661	103.55%
<b>Sub Total</b>			<b>\$ 625,000</b>	<b>\$ 390,046</b>	62.41%
<b>Other (e.g. Focus area donations, )</b>	\$ 24,100	\$ 8,425		\$ 44,720	
<b>Total</b>	<b>\$ 480,357</b>	<b>\$ 532,029</b>	<b>\$ 625,000</b>	<b>\$ 434,766</b>	69.56%

Now let's review what else you might do before we get to the end of the Rotary year.

1. Have you met the challenge and become a **“Sustainer”** i.e. made a decision to give at least \$100 to the Annual Fund? There is still time. Sign up for Rotary Direct \$8.50 a month. Write a check and send it with a Form 123 EN to the Foundation.
2. Perhaps you would like to take advantage of the **District's 50/50 matching offer**? This offer is **still open**. Your check of \$500 for the Annual Fund will be matched by 500 points from a generous local Rotarians which will take you to the level of a Paul Harris Fellow. (see page 3 for details)



## 50/50: Using Matching Points for Paul Harris Fellowships

Due to the generosity of a fellow Rotarians we can offer you the opportunity to obtain a Paul Harris Fellowship for only a \$500 donation. Your donation will be matched with 500 “points” donated by the other Rotarians.

To take advantage of this offer, send a completed Form 123-en and a donation of \$500 either by check or credit card to the address below by June 25th, 2017. Mark the form to show the donation is to go towards AF-SHARE and also indicate where you would like the recognition certificate and pin to be sent. The recipient of the Paul Harris Fellowship can be yourself or you can name another person to receive the award.

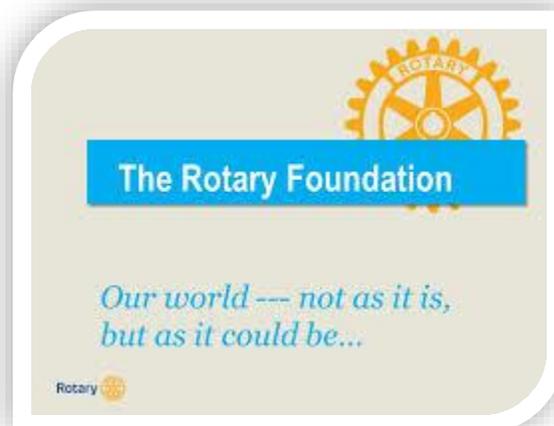
Your club Secretary or Foundation Chair should have a **Form 123-en** or you can download one by going to [www.rotary.org/myRotary](http://www.rotary.org/myRotary) and follow the links to Rotary Foundation – giving.

Barry Phillips  
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3. What about another challenge – putting a long-term support in place by adding to your will with an instruction to give the Rotary Foundation part of your final estate? If the amount is \$1,000 you become a “**Benefactor**” – at the \$10,000 level you become a member of the “**Bequest Society**”

There are still a few non-giving clubs in our district. If your club is one of these it is not too late for its members to “**Do Good in the World**” by making a contribution to the Annual Fund this year. Your Club leaders can take a look at the **Club Recognition Summary** available on **My Rotary** as a way to see if the club has accumulated recognition points. How about using these to incentivize their members and get some fresh donations started to give to the Foundation this year?

If you are a member of the **Paul Harris Society** but haven’t yet made your donation of \$1,000 for this year, this would be a good time to remedy this omission. With almost 100 members, the District 7710 Paul Harris Society is a powerfully effective way to anchor our donations every year.





Have you ever wondered what happens with your money after you give to The Rotary Foundation? Find out with this sneak peek from the May issue of The Rotarian. <http://bit.ly/2pStAZK>

## IRA Charitable Rollover

If you have an Individual Retirement Account and you are over age 70½, you may have your Required Minimum Distribution made payable directly to The Rotary Foundation, and then designate it as a qualified charitable distribution on your tax return.

You'll have satisfied your distribution requirement, and you won't have to pay income taxes on that money. Be aware that you can't also claim the qualified distribution as a charitable tax deduction—the amount is simply excluded from your taxable income. This can be especially helpful for people who do not itemize their tax returns or who are seeking to lower the amount of their adjusted gross income. A pledge can be funded with gifts made directly from your IRA.

### The Goals of the Rotary Peace program are:-

- To support and advance research, teaching, publication, and practical field experience on issues of peace, goodwill, causes of conflict, and world understanding.
- To inspire people to work for a culture of peace and tolerance while enhancing their capacity, knowledge, and skill to do so, in part by generating interaction between practitioners and academics
- To provide advanced education opportunities for Rotary Peace Fellows in the area of peace and conflict resolution.
- To provide a means for The Rotary Foundation and Rotarians to increase their effectiveness in promoting greater tolerance and cooperation among peoples, leading to world understanding and peace

## Rotary Peace Centers at a Glance

Up to 100 students per year receive fully funded fellowships to pursue advanced peace studies at one of six Rotary Peace Centers. The fellowships cover tuition and fees, room and board, round-trip transportation, and all internship and field-study expenses for either a master's degree or a professional development certificate.

The centers partner with premier universities around the world to provide customized curricula and field-based learning opportunities. All courses are conducted in English.

Type of study: Master's degree or Professional development certificate

Duration of study: 15-22 months, varies by program.

**ROTARY PEACE CENTERS**

Rotary Peace Centers offer master's degrees or professional development certificates in fields related to peace studies and conflict resolution.

Rotary

## The Rotary Foundation Has an Enviably Positive Reputation in the World of Charity Giving



The [Association of Fundraising Professionals](#) has recognized The Rotary Foundation with its annual Award for Outstanding Foundation.

The award honors organizations that show philanthropic commitment and leadership through financial support, innovation, encouragement of others, and involvement in public affairs. Some of the boldest names in American giving — Kellogg, Komen, and MacArthur, among others — are past honorees.

“We are honored to receive this recognition from the AFP, which gives us even more reason to celebrate during our Foundation’s centennial year,” says Rotary Foundation Trustee Chair Kalyan Banerjee. “The continued strong support of Rotary members will help us keep our promise of a polio-free world for all children and enable the Foundation to carry out its mission of advancing world understanding, goodwill, and peace. We look forward to another 100 years of Rotary members taking action to make communities better around the world.”

The announcement came on 15 November 2016, known to industry professionals since the 1980s as National Philanthropy Day. The award was presented in early 2017 at the AFP’s annual conference in San Francisco.

“While almost everyone is familiar with Rotary, not everyone may realize just how much of an impact Rotary and The Rotary Foundation have had on countless people and communities across the globe,” says Jason Lee, AFP president and CEO. “On behalf of the entire charitable sector and people around the world, all of us at AFP are honored to be able to recognize The Rotary Foundation as our 2016 Outstanding Foundation.”

AFP’s committee of judges cited Rotary’s comprehensive campaign to eradicate polio as a major driver of the selection. They also mentioned that Rotary applies a methodical, purposeful approach to support a wide variety of causes, from providing clean water to educating the next generation of peace professionals.

### A Foundation For The Future

#### ROTARY’S AREAS OF FOCUS



- ◆ **Focus/Increase Humanitarian Service**
  - Eradicate Polio
  - Service through New Generations and Six Areas of Focus
  - Collaboration With Other Organizations
  - Create Significant Local and International Projects

## Charity Navigator Upgrades Rotary Foundation's Rating

The Rotary Foundation has received the highest possible score from [Charity Navigator](#), an independent evaluator of charities in the U.S.



In the most recent ratings, released on 1 September 2016, The Rotary Foundation earned the maximum 100 points for both financial health and accountability and transparency.

The ratings reflect how efficiently Charity Navigator believes the Foundation will use donations, how well it has sustained programs and services, and its level of commitment to good governance and openness.

In the previous rating, the Foundation had received 97 points.

*Thank you all for your support and generosity – it's been a good year for supporting the Foundation – our charity – now let's finish it with a strong push over these last six weeks*

Barry Phillips,  
District Rotary Foundation Chair

Five Reasons to give to the Rotary International Foundation

- 5. Fighting hunger
- 4. Reducing child mortality
- 3. Promoting peace & conflict resolution
- 2. Basic education and literacy
- 1. Eradicating Polio

EVERY ROTARIAN EVERY YEAR  
Your contribution to Every Rotarian, Every Year makes humanitarian projects possible.

**FINISHING**  
**Strong**